

MUHAMMED SHAHAL SABITH K.P

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ABOUT ME

Results-driven Digital Marketer and Graphic Designer with experience in SEO, social media marketing, and visual content creation. Skilled in developing brand-focused campaigns, optimizing website visibility, and designing engaging multimedia assets that improve customer trust and conversions. Strong understanding of digital marketing strategy, analytics, and creative design tools.

EDUCATION

Gtec education kanhangad | 2025-2026

Professional Diploma in Digital Marketing

Kannur University, Sree Narayana College of Management Studies Periya,Kerala | 2022-2025

B.COM With Specialization In Co-operation (Bcom Co-Opertaion)

PROFESSIONAL EXPERIENCE

Digital Marketing & Graphic Design Projects

Freelance / Personal Portfolio | 2025 - Present

- Created brand visuals and social media creatives for digital campaigns.
- Applied SEO techniques (keywords, meta tags, content structure).
- Produced graphics and promotional content to boost engagement.
- Optimized website pages for SEO and user experience.
- Managed social media content and brand consistency.

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Canva
- Google Analytics
- Google Search Console
- WordPress / Website CMS
- Microsoft Office
- Google Analytics & Search Console
- Adobe Premiere pro
- Search Engine Optimization (SEO)
- Social Media Marketing
- Content Marketing Strategy
- Graphic Design & Branding
- Adobe Photoshop & Illustrator
- Canva & Visual Content Creation
- Keyword Research & On-Page SEO
- Website Optimization
- Multimedia Marketing

ACADEMIC PROJECT

- A study on effect of gold rate changes with special reference to kanhangad municipality
- Digital Marketing Website & Portfolio